2021 Annual Report
Thanks to supporters like you, the National Forest Foundation had another year of growth that helps us work with our many partners to create more resilient ecosystems while welcoming new and more diverse audiences to the wonder and awe of the National Forest System.

This annual report is coming to you a little later than usual this year. Regardless, we hope you find the information interesting and enjoyable.

For those who can access and experience it, the outdoors continues to be a renewed or newfound haven from the continuing impact of COVID-19. As the world continues to emerge from the pandemic, the outdoors still provides an outlet to help focus on our mental and physical wellbeing while enjoying activities with our friends and families.

There is always so much that we can highlight in our annual reports, and never enough space to cover everything you help us accomplish. In this report, you will read about two of our summer jobs programs that build stewardship skills while improving National Forests and Grasslands.

Working across boundaries, the Mission Mountain Youth Crew works and learns with the Forest Service and the Confederated Salish & Kootenai Tribes in Montana. And in Colorado’s Gunnison County, the Sustainable Tourism and Outdoor Recreation (STOR) Corps learns stewardship skills that are eligible to receive undergraduate credits from Western Colorado University. We are grateful for their interest in and work to benefit the National Forest System.

You will also read about our work restoring recreational use cabins on the Tongass and Chugach National Forests in Alaska. Our campaign to plant 50 million trees on National Forests continues to progress at a good pace. We hope you enjoy reading about our work on the Hiawatha National Forest in Michigan that is helping to increase habitat for the Kirtland’s warbler, a rare North American songbird.

As our organization continues to grow, our Board and staff also took the time to complete an ambitious new strategic plan that will guide our growth and enable us to support our public lands more than ever before.

Please enjoy this annual report for our 2021 fiscal year and know that each of you played a role in our accomplishments. We are grateful to you for helping us improve America’s incredible National Forests and Grasslands.

Sincerely,

Mary Mitsos
NFF President & CEO

Rob Leary
NFF Board Chair
Lake Tahoe West Restoration Partnership

The NFF leads the collaborative Lake Tahoe West Restoration Partnership to protect communities and restore ecological and climate resilience at Lake Tahoe. In 2021, the NFF completed forest thinning and meadow restoration on 242 acres near communities. We provided facilitation support toward environmental analysis of additional, comprehensive restoration treatments across the 60,000-acre landscape, and we entered a Master Stewardship Agreement with the Forest Service to implement future work. We commissioned artist Todd Gilens to install an interactive artwork called Reading Forest at Taylor Creek Visitor Center, engaging the public with ideas about forest management and climate resilience.

Tree Planting on a Great Lakes National Forest

Michigan’s Hiawatha National Forest straddles against three Great Lakes, creating unique habitat and weather conditions that can quickly change. In 2021, the NFF’s reforestation program planted 644,900 seedlings across numerous project sites on the Hiawatha. Crews planted a mix of native conifer species to support multiple habitat and restoration objectives. The trees will help restore native habitat that was once planted to a monoculture in the early twentieth century, provide streambank stability and riparian shade, and increase habitat for one of North America’s rarest songbirds, the Kirtland’s warbler. In total, the project planted seedlings across nearly 2,000 acres of this Great Lakes National Forest.

Mission Mountains Youth Crew

The Mission Mountains Youth Crew, a summer job program, exposes high school-age youth living on the Flathead Reservation in Western Montana to career pathways in natural resources and helps build a bridge to college. In the 2021 pilot year, the crew worked for seven weeks, completing stewardship activities on ancestral lands of the Salish and Pend d’Oreille in the Mission Mountains, which today are managed on one side by the Flathead National Forest and on the other by the Confederated Salish & Kootenai Tribes (CSKT). Working cross boundary, crew members learned from Forest Service and CSKT specialists representing diverse disciplines, including aquatics, wildlife, heritage, and recreation.
Wood for Life Tribal Fuelwood Initiative

In Northern Arizona we continued to build the Wood for Life partnership in 2021, connecting small diameter timber from forest restoration projects with Navajo and Hopi communities who need firewood. With the closure of a coal-fired power plant and coal mine, the inexpensive heating source for many was lost. The partnership has delivered over 2,000 cords of firewood from forest restoration projects to elders and families. Together, we’re working to sustainably meet Tribal fuelwood needs and enhance our ability to conduct restoration projects across the region. In the year ahead, we are working to expand the program to New Mexico and Colorado.

Restoring Cabins in Alaska

The Tongass and Chugach National Forests in Alaska, our nation’s largest National Forests, offer amazing sights to see and explore: temperate rainforests, mountains, tidewater glaciers, bears, whales, salmon, and more. Many areas of these Forests are remote and rugged. Luckily, the Forest Service has cabins available for the public to rent allowing for safe exploration of these areas. Over the past three years, the NFF has restored 10 cabins that have fallen into disrepair. In 2021, we restored the Kanga Bay Cabin on the Tongass and built a brand new cabin at Goose Bay on the Chugach. Our work on the public cabins will ensure visitors will be able to enjoy Alaska’s wild places for years to come.

STOR Corps Supports Colorado Community

Since 2020, the Sustainable Tourism and Outdoor Recreation (STOR) Corps has positively impacted public lands in Colorado’s Gunnison Valley. In 2021, the STOR Corps maintained trails, improved wildlife habitat, planted trees, and talked with thousands of visitors about responsible recreation and a new camping management system. The 14 STOR Corps members who have finished the program earned a living wage and were eligible to receive undergraduate credits from Western Colorado University. They left the program with a hands-on natural resources management skillset. We’re excited to continue the STOR Corps in 2022 while envisioning how we can expand this next-generation model in the future.
Statement of Activities

Year Ended September 30, 2021

Support and Revenue
- Foundations: $2,285,375
- Corporations: $10,169,656
- Individuals: $4,067,825
- In-Kind: $221,775
- US Government Grants: $3,058,641
- State and Local Government Grants: $2,873,368
- Special Events: $314,897
- Contracts and Reimbursable Grants: $10,860,117
- Other Income: $57,734
- Investment Gain (Loss): $1,004,883
- Total Support and Revenue: $34,914,271

Expenses
- Program Services: $22,996,106
- Marketing, Development, and Communications: $1,544,654
- General and Administrative: $1,237,282
- Total Expenses: $25,778,042

Change in net assets: $9,136,229

Program Services 89.2% ($22,996,106)
Marketing, Development Communications 6% (1,544,654)
General Administrative 4.8% ($1,237,282)

2021 Projects

- Angeles National Forest, California: Working with local partners, we’re working to prevent wildfires and support sustainable trails on the Forest.
- White Mountain National Forest, New Hampshire: Throughout the Forest, we’re restoring popular trails and destinations with local partners to support sustainable recreation.
- Sawtooth National Forest, Idaho: We’re partnering with the local community to support forest health on Bald Mountain and throughout the Sawtooth National Forest.
- Umpqua National Forest, Oregon: Alongside local partners, we’re developing a holistic restoration strategy for the North Umpqua watershed.

2021 Projects

- Treasured Landscapes
- NFF-facilitated Collaboratives
- Other NFF-led Projects
- NFF Offices
FY2021 Conservation Results

$21,646,162 total conservation value

2,883 acres of wildlife habitat restored or maintained

3,641 participants in peer learning sessions
12 peer learning sessions
11 Conservation Connect Fellows

419 miles of stream surveyed or restored

9,600 acres of fuel reduction planned or completed

1,983 acres of noxious weeds treated

79,951 volunteer hours
5,853 volunteers 2,224 youth employed or engaged

Collectively, the NFF issued 219 grants or contracts in FY 2021. Not including tree planting we invested $14,233,448 in federal and private funds, which were leveraged with $7,412,714 in partner-raised funds for a total conservation value of $21,646,162.
Donors Corporations and Foundations

$1,000,000+
Ford Motor Company via the Bronco Wild Fund
Polaris Industries, Inc.
The Vail Corporation

$500,000 - $999,999
011 Enterprises Inc.
Ferrara Candy Company’s Black Forest Gummies
Southern California Edison
Subaru of America, Inc.

$10,000 - $49,999
Agilia Pro
Airstream Adventures
Arconic Foundation
Boxed Water Is Better, LLC
Cornelia Cogswell Rossi Foundation, Inc.
Crown Family Philanthropies
Endangered Species Chocolate
First Republic Bank
Hamill Family Foundation
John Sperling Foundation
Kay Family Foundation
Jefferies Group LLC
Higher Ground Sun Valley Inc.
Harlan and Lois Anderson
VF Foundation
minuteKEY
Blount International, Inc.
VF Foundation

$50,000 - $99,999
Arapahoe Basin Ski Area
Blount International, Inc.
Blue Triton
Busch Beer
Caterpillar Foundation
Edgerton Foundation
ExxonMobil
Filson
Gates Family Foundation
Harlan and Lois Anderson
Family Foundation
Heinz Family Foundation
Higher Ground Sun Valley Inc.
Jefferey Group LLC
Kay Foundation
Maison Louis Marie
Salesforce.com
Ski Apache
Waste Management

$25,000 - $49,999
A Living Tribute Aircrash
Alaska Airlines
Copper Mountain Inc.
Cox Enterprises
Dr. Scholl Foundation
Flamingo Estate
Fortune Brands
Gaylord & Dorothy Donnelley Foundation
Gleason-Leary Foundation
Globe International
goodr
Gunsmoke Energy Corporation
Helix
HG Foundation
Imperial International Infrastructure and Energy Alternatives, Inc.

Kuat Innovations LLC
Pink Jeep Tours
Strayer’s Sustainability Solutions
Tahoe Fund
The Dale Kutnick & Laura Gordon Kutnick Foundation, Inc.
The Keneda Fund
The Lyda Hill Foundation
Titan Advisors
Tree-Nation
UPLIFT Desk
Wells Fargo Foundation
Arizona

$10,000 - $24,999
Alliance Corrugated Box, Inc.
Alien Maker
Anonymous
Arizona Snowbowl
Aspen Community Foundation
Brentwood Home
Brookstone Adventures, LLC
Churchill Asset Management LLC
Columbia Bank
ConocoPhillips Alaska Day One Perspective e.i.f. Cosmetics Earth Day Network Earth Echo, LLC
EcoTek Outdoors
Emmons Mining Company
Equinox Foundation
at Inland Northwest
Community Foundation
Ethos Veterinary Health
Every Man Jack
FAIRWINDS Credit Union
Fiberon Decking
Freeport McMoran, Mt.
Gipson Family Foundation
Greenville
Hecla Charitable Foundation
Hess Winery
Highline Industries Corp (Dwindle Distribution)
Horizons Foundation
HP, Inc.
IGPS Logistics
Inspire Energy Holdings
J.W. & H.M. Goodman
Family Foundation
Lake Quinault Lodge
Live Oak Brand
Magnafow
MasterBrand Cabinets
Mizuno
Moody’s Analytics, Inc
Novolex Holdings LLC
P. Joseph Development
Corporation
Patagonia Cerveza
Pathwater
Phipps Reporting, Inc.
Plant Memorial Tree
Purgatory Resort
Rocky Mountain Recreation
Science Care
Sevan Multi-Site Solutions
Skamania Lodge
Snowbird Corporation
Soko
Sonarar Management US
Southwest Airlines

Spotwosode Winery
Sterling Organization
T-Mobile
The Allyn Foundation, Inc.
The DMK Foundation
The Friese Foundation
The Harder Foundation
TreeNewal LLC
UNICEF Kid Power
VfiaUs LLC
Walrus Oil
WAX
Wealthy Family
Weston Backcountry
White & Case
Woodchuck USA
Xcel

$5,000 - $9,999
AccountingTools, Inc.
Arbor Bank
atmosfield
Better Place Forests
Big Wood Backcountry Trails
Boulder’s Boulder Trail
Collins Cockrel & Cole
DuChateau
Earth Class Mail
Eleven
Epic Adventure Maps
Fields Pond Foundation
Glenwood Tramway, LLC
Gourmesso
HRM Resources III, LLC
Iron Mountain Hot Springs LLC
Jackson Hole Resort
Lodging
June
Kaiyo
Kitchen Magic
Krieger Charitable Trust
LevGo
Lito International Inc.
Maro Foundation
Net Zero Carbon
NitroFill
Pure Project
Reese Cooper, Inc.
SCP Distributors LLC
Snowpine Lodge
Steans Family Foundation
Storm Guard Roofing and Construction
Telluride Ski & Golf Company
The Ruth Pruitt Phillips Foundation
The Sevan Charitable Foundation
The Smart Family Foundation of Illinois
The Trinchera Blanca Foundation LLC
Viridian Wood
WAM Essentials
Wolf Creek Ski Area
ZEA Optics

$2,500 - $4,999
American Apparel & Footwear Association
Arizona Community Foundation of Sedona
Bonzonia & Bench
Caba Design
Edwin W. Pauley Foundation
eegee’s LLC
Element Nutrients
Fox Logistics
Frameology
Gehan Homes, Ltd.
Goldman Sachs
GoReusable.Org
Hobo Wine Company
HTG Investment Advisors, Inc.
Lexant Title
Mack Trucks, Inc.
Mile 26 Foundation
MTK
Oakwood Veneer
ORO USA LLC
Osprey Packs Inc.
Richie Graham Photography
Sandia Laboratory Federal Credit Union
SoloStove
Studio M
Sunlight Mountain Resort
The Charles Delmar Foundation
The Standard
Tru Fit Athletic Clubs
Wall Street Greetings, LLC
Winter Park Resort
Xometry, Inc.
XTERA Foundation

$1,000,000 - $2,499
3Degrees Group, Inc.
4S Bay Partners, LLC
Advanced Biotechnologies, LLC
aka Associates
Atwood & Company
Bear Wood Windows, Inc.
Beaver Run Resort & Conference Center
Beyond Balance
Blue Sea Waves Foundation
Boeing
Brady Corporation
Bull’s Head Foundation
Cambridge Healthcare Research
Car Tots
Coffeebar
Continental Underwriters, Inc.
Conway Scenic Railroad
Crested Butte Nordic
Daedal Earth Designs
Deca Energy
Dell
Deupree Family Foundation
Dryad Rings
Elakai Outdoors
Elkhart Bedding Company, Inc.
Elliot Hershberg – Fritz and Adeleade
Kauffmann Foundation, Inc.
Engel & Völkers – Aspen
Ergomart
Feetures’ brand
Goodwood Realty
Harvest Partners Financial
Healthy Directions
Home Design by Annie
How To Concerts LLC
Ingrilli Citrus Inc.
J.M. Rodgers Co., INC.
JMF Global
Kenmark Eyewear
Kettlehouse Brewing Co.
Keudell/Morrison Wealth Management
KINDRED SPIRITS Pet Services
Koukol & Associates, Inc.
Laird Norton Family Foundation
Lantower Residential
Levitzacks Certified Public Accountants
LexisSage
Lipsy and Associates
Loon Mountain
Madaras Gallery, Inc.
Malolc LLC
Monarch Mountain
New Leaf Detox and Treatment Inc.
Northrop Grumman
Outbound Financial
PAPER PROJECT
PBWS Architects
Rapid Axis
Rare Collectibles TV, LLC
Rebellion Energy Services Operating, LLC
Red House Architecture
Roundup Riders of the Rockies Heritage and Trails Foundation
Sandler O’Neill + Partners
SequoiaCX
Snowshoe Mountain
StarQuest Group
StayOver Management
Strong Tower Consulting
Tarbell Family Foundation
Team Lawler Customs
The Desert Leaf
The von Gottard Family Foundation
Timberline Lodge
TypeHaus, Inc.
Ultra Creative, Inc.
WaiverSign
Walking in Nature
Walmart
Wild Tribute
Wine Nook
Woodlake Outdoor, Inc.
WoodZest
## Donors

### Individuals and Organizations

<table>
<thead>
<tr>
<th>Range</th>
<th>Donors</th>
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<tbody>
<tr>
<td>$1,000,000+</td>
<td>Coconino County</td>
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<tr>
<td>$25,000 - $49,999</td>
<td>$5,000 - $9,999, $1,000 - $2,499, $1,000 - $2,499, $2,500 - $4,999, $5,000 - $9,999, $1,000 - $2,499</td>
</tr>
</tbody>
</table>

### National Forest Foundation

Building 27, Suite 3  •  Fort Missoula Rd  •  Missoula, MT 59804

nationalecosystems.org

National Forest Foundation

Statement of Activities
Year Ended September 30, 2021
(With Comparative Totals for 2020)

<table>
<thead>
<tr>
<th></th>
<th>2021 Without Restrictions</th>
<th>2021 With Restrictions</th>
<th>2020 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support and revenue:</strong></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Contributions:</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Corporations</td>
<td>1,492,732</td>
<td>8,676,924</td>
<td>10,169,656</td>
</tr>
<tr>
<td>Individuals</td>
<td>1,756,131</td>
<td>2,311,694</td>
<td>4,067,825</td>
</tr>
<tr>
<td>In-kind</td>
<td>221,775</td>
<td>-</td>
<td>221,775</td>
</tr>
<tr>
<td>Contract and reimbursable grant revenue</td>
<td>10,860,117</td>
<td>-</td>
<td>10,860,117</td>
</tr>
<tr>
<td>U.S. Government grants</td>
<td>3,058,641</td>
<td>-</td>
<td>3,058,641</td>
</tr>
<tr>
<td>State and local grants</td>
<td>-</td>
<td>2,873,368</td>
<td>2,873,368</td>
</tr>
<tr>
<td>Special events</td>
<td>314,897</td>
<td>-</td>
<td>314,897</td>
</tr>
<tr>
<td>Other income</td>
<td>57,734</td>
<td>-</td>
<td>57,734</td>
</tr>
<tr>
<td>Investment income, net of expenses</td>
<td>261,657</td>
<td>743,226</td>
<td>1,004,883</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>6,085,505</td>
<td>(6,085,505)</td>
<td>-</td>
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<td><strong>Total support and revenue</strong></td>
<td>24,258,175</td>
<td>10,656,096</td>
<td>34,914,271</td>
</tr>
</tbody>
</table>

| Expenses:                |                           |                        |            |
| Program services:        |                           |                        |            |
| Conservation             | 20,771,107                | -                      | 20,771,107 |
| Grants and awards        | 2,224,999                 | -                      | 2,224,999  |
| **Total program services** | 22,996,106               | -                      | 22,996,106 |

| Supporting services:     |                           |                        |            |
| General and administrative | 1,237,282              | -                      | 1,237,282  |
| Marketing, development and communications | 1,544,654              | -                      | 1,544,654  |
| **Total supporting services** | 2,781,936              | -                      | 2,781,936  |

| Total expenses           | 25,778,042                | -                      | 25,778,042 |

| Change in net assets     | (1,519,867)               | 10,656,096             | 9,136,229  |

| Net assets:              |                           |                        |            |
| Beginning                | 5,559,210                 | 18,411,904             | 23,971,114 |

| Ending                   | $4,039,343                | $29,068,000            | $33,107,343 |

See notes to financial statements.
National Forest Foundation

Statement of Functional Expenses
Year Ended September 30, 2021
(With Comparative Totals for 2020)

<table>
<thead>
<tr>
<th></th>
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<th></th>
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<td>Salaries</td>
<td>$2,281,257</td>
<td>$5,904</td>
<td>$2,287,161</td>
<td>$475,597</td>
<td>$691,927</td>
<td>$1,167,524</td>
<td>$3,454,685</td>
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<td>Fringe benefits</td>
<td>513,465</td>
<td>1,315</td>
<td>514,780</td>
<td>139,322</td>
<td>155,129</td>
<td>294,451</td>
<td>809,231</td>
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<td>Contract and professional fees</td>
<td>2,555,021</td>
<td>-</td>
<td>2,555,021</td>
<td>212,363</td>
<td>252,697</td>
<td>465,060</td>
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<td>Supplies</td>
<td>199,372</td>
<td>-</td>
<td>199,372</td>
<td>4,880</td>
<td>51,497</td>
<td>56,377</td>
<td>255,749</td>
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<td>Office expenses</td>
<td>71,667</td>
<td>37</td>
<td>71,704</td>
<td>11,205</td>
<td>145,279</td>
<td>156,484</td>
<td>228,188</td>
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<tr>
<td>Rent and occupancy costs</td>
<td>38,561</td>
<td>89</td>
<td>38,650</td>
<td>6,673</td>
<td>28,819</td>
<td>35,492</td>
<td>74,142</td>
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<tr>
<td>Equipment, equipment rental and maintenance</td>
<td>3,903</td>
<td>-</td>
<td>3,903</td>
<td>6,563</td>
<td>815</td>
<td>7,378</td>
<td>11,281</td>
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<td>Information technology</td>
<td>68,876</td>
<td>117</td>
<td>69,993</td>
<td>12,784</td>
<td>65,150</td>
<td>77,934</td>
<td>146,927</td>
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<td>Depreciation</td>
<td>166,014</td>
<td>233</td>
<td>166,247</td>
<td>12,623</td>
<td>19,770</td>
<td>32,393</td>
<td>198,640</td>
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<td>Travel</td>
<td>62,551</td>
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<td>62,551</td>
<td>1,347</td>
<td>12,867</td>
<td>14,214</td>
<td>76,765</td>
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<td>Conferences and meetings</td>
<td>14,111</td>
<td>-</td>
<td>14,111</td>
<td>120</td>
<td>14,671</td>
<td>14,791</td>
<td>28,902</td>
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<td>Insurance</td>
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<td>12,265</td>
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<td>27,949</td>
<td>40,214</td>
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<tr>
<td>Dues and staff development</td>
<td>8,545</td>
<td>-</td>
<td>8,545</td>
<td>1,998</td>
<td>4,188</td>
<td>6,186</td>
<td>14,731</td>
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<tr>
<td>Advertising</td>
<td>11,388</td>
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<td>11,388</td>
<td>4,195</td>
<td>35,743</td>
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<tr>
<td>Miscellaneous</td>
<td>125,670</td>
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<td>125,670</td>
<td>313,531</td>
<td>672</td>
<td>314,203</td>
<td>439,873</td>
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<tr>
<td>Grants and sub awards</td>
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<td>2,217,304</td>
<td>16,709,306</td>
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<td>59,327</td>
<td>59,327</td>
<td>16,768,633</td>
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<tr>
<td>In-kind goods and services</td>
<td>146,439</td>
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<td>146,439</td>
<td>6,132</td>
<td>6,103</td>
<td>12,235</td>
<td>158,674</td>
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<tr>
<td></td>
<td><strong>$20,771,107</strong></td>
<td><strong>$2,224,999</strong></td>
<td><strong>$22,996,106</strong></td>
<td><strong>$1,237,282</strong></td>
<td><strong>$1,644,654</strong></td>
<td><strong>$2,781,936</strong></td>
<td><strong>$25,778,042</strong></td>
</tr>
</tbody>
</table>

See notes to financial statements.