

2.7 Danna Stroud

One tool I'd like to share is the webpage we created for the Eastern Sierra Recreation Collaborative (ESRC). We recognized early on that there was going to be a need for sharing lots of information in a timely and streamlined manner, so we set-up an ESRC webpage as part of the MLTPA website (MLTPA was the NFF grant recipient so we utilized their portal).

The ESRC webpage served a few different purposes:

- 1) It captured contact information for parties interested in participating in ESRC (they were added to the distribution list)
- 2) It established an archive library for foundational documents used by ESRC
- 3) It created a timeline of information developed at each of the gateway community meetings
- 4) It served as the information source for new participants to review in order to quickly get up to speed with earlier work
- 5) It served as the calendar for noticing upcoming deadlines and meeting notices

What made this an effective tool?

- 1) Information was updated and posted in a timely manner
- 2) Information was organized in easy-to-access manner and able to find in one place
- 3) Photo images posted captured participation and showed work
- 4) It was a reliable source for pre/post information sharing.

Here is the link to the site: <http://eastsierrarec.org/>



Welcome!

The Eastern Sierra Recreation Collaborative (ESRC) is a grass roots effort launched in 2014 by recreation enthusiasts in California's Eastern Sierra committed to supporting the sustainable management of outdoor recreation resources. ESRC initiatives are pursued by focused collaboration with national, regional, and local stakeholders and through the Gateway Communities of the Eastern Sierra.