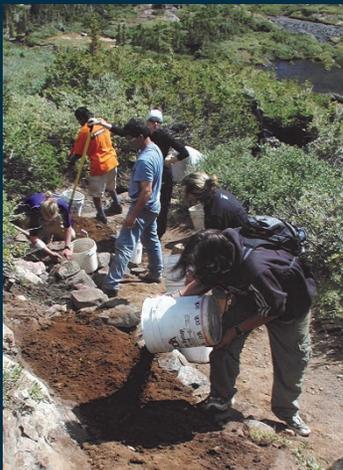


# Forest Stewardship Fund



[www.nationalforests.org](http://www.nationalforests.org)



**National Forests are phenomenal destinations for hiking, fishing, and enjoying spectacular scenery.** When families, couples, and friends pitch tents, head out on guided pack trips, cast a fly, or stay in a nearby lodge, they directly rely on the surrounding National Forest. Through the National Forest Foundation's Forest Stewardship Fund, businesses can give visitors the opportunity to stay, play, and make a difference for America's National Forests.

The National Forest Foundation's Forest Stewardship Fund gives campgrounds, lodges, restaurants, and guiding companies an easy way for their guests to be stewards of the lands they love. Recreation-related businesses collect small, voluntary donations from visitors to support projects that enhance wildlife habitat, improve streams, restore native plants, and repair trails on the surrounding National Forest. From the Angeles to the Ocala and the Uinta-Wasatch-Cache to Lake Tahoe, funds help meet local conservation challenges.

**How it works.** Contribution methods are designed to work within diverse models: visitors can contribute \$1 per night or purchase, donate \$5 per guided trip, or round up a bill. Businesses collect guest contributions and forward funds to the NFF. To increase the conservation benefits, contributions from all businesses on the same National Forest are pooled for greater impact. While benefiting the forests through on-the-ground conservation projects, these funds also benefit communities by employing local groups and improving tourism resources.

**Businesses are recognized** in the NFF's magazine (distributed to 50,000), annual report, and Web site. Partnership info can be shared on your Web site, guest communications, and more.



“Our support is appreciated by our associates, community, and customer base. Specific environmental focused customers ask us how we are participating in green and community initiatives, so being able to speak to the success we have had with the NFF is always positively received and provides competitive advantage at times.”

Scott Spann, Skamania Lodge

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## Wildlife

National Forests provide critical habitat, harboring one-third of all endangered species in the U.S. NFF projects increase forage for animals like elk and bear and treat invasive weeds to improve habitat for diverse species.

## Recreation

National Forests host more than 205 million visits each year. The NFF improves trails, campgrounds, and other recreation facilities to enhance visitors' experiences.

## Watersheds

One in three people rely on water from National Forests. NFF projects reduce sediment in streams, improve water quality and enhance riparian habitat.

## Forests

Trees provide fresh air and clean water. NFF tree-planting projects revitalize forests for us all.

Here's a sampling of the types of organizations we fund and the work we can accomplish together:



In the heart of Oregon, lodges joined together to support construction of a 4.5 mile trail to connect two popular recreation sites. Locals had used the trail for years, but now visitors can hike, bike, ski, and snowshoe on the improved multi-use trail.



In the iconic Columbia River Gorge National Scenic Area, high school students learned about local ecology, inventoried biodiversity, spent time removing invasive species, and helped re-establish native plants. Following these hands-on stewardship projects, they shared the lessons they learned with area middle school and elementary students.



In Colorado, the Eagle County Youth Conservation Corps accomplished great work and introduced youth to the outdoors. They spent two summers improving forest health and teaching youth the value of public land stewardship. More than 3,200 volunteer hours were devoted to trail building, invasive species reduction, and wildfire mitigation.

“The program has been very well received by our guests. We are very happy to be part of the program and enjoy working with the National Forest Foundation.”  
Hiedi Olson, Lake Quinault Lodge

### The Deschutes Stewardship Fund

The small, picturesque town of Sisters, Oregon relies on the economic impact of visitors who come to enjoy the surrounding Deschutes National Forest. Beginning in 2008, local lodges and hotels joined the Deschutes Stewardship Fund and began providing opportunities for their guests to contribute to restoration projects on the Deschutes National Forest. Since that time, guest contributions have totaled more than \$86,000! The NFF has invested these funds on the Forest through grants to local conservation organizations who have added additional contributions—both cash and in-kind—further leveraging the conservation impact while supporting the local economy. The Deschutes Stewardship Fund is a great example of how lodges can make a huge difference on their neighboring National Forest.