



REQUEST FOR QUOTE

Video Creation

Description:

The National Forest Foundation (NFF), a nonprofit conservation organization, seeks professional video services. On September 9, 2021 in New York City, the NFF is hosting an evening panel discussion about the power of forests for people and planet in corporate environmental, social and governance actions. We would like to bring the forest into the event space through dynamic, compelling video presentations. Please see the attached information sheet about the event for further information.

Scope of Work and Deliverables:

The NFF seeks professional video services to produce the following:

- Loop of approximately 50 still photographs plus corporate sponsor logos with background music (photos and logos to be provided by the NFF; music to be obtained by the contractor)
- Five-minute video compilation using existing footage and still photographs with voiceover (video footage, photographs, and script to be provided by the NFF; professional voiceover to be provided by the contractor)

The NFF expects at least two review and comment opportunities. Both products are to be completed by August 31, 2021.

RFP Timeline:

July 16, 2021	Indicate intention to submit and identify any questions about the RFQ
July 23, 2021	Quotes due
Week of July 26	Virtual interviews with finalists
August 2, 2021	Decision announced

RFQ Response:

In your response, please address:

- Credentials and experience

- Examples of (with links) to relevant or equivalent work
- Brief description of approach and timeline
- Cost proposal

Please send intention to submit and final quote by email to: Karen DiBari at kdibari@nationalforests.org, subject line: "Response to Video Creation RFQ"

About the National Forest Foundation

The National Forest Foundation works on behalf of the American public to inspire personal and meaningful connections to our National Forests. By directly engaging Americans and leveraging private and public funding, the NFF leads forest conservation efforts and promotes responsible recreation. Each year the NFF restores fish and wildlife habitat, facilitates common ground, plants trees in areas affected by fires, insects and disease and improves recreational opportunities. The NFF believes our National Forests and all they offer are an American treasure and are vital to the health of our communities. Learn more at nationalforests.org.

NFF website: <https://www.nationalforests.org/>

National Forest Week: <https://www.nationalforests.org/our-forests/national-forest-week>