2020 Impact Report

In a year unlike any other, our 50 Million For Our Forests campaign continued to address critical reforestation needs on our National Forests. We began the year with an extraordinary commitment to plant nearly 8M trees. Despite a handful of delays and cancelations caused by the pandemic, there are now more than 5.6M trees growing across our National Forests—the most we’ve ever planted in a single year.

Each tree will have ripple effects on the ecosystems they inhabit—restoring watersheds, improving wildlife habitat, mitigating the impacts of climate change—extending to the communities and cities beyond the forests.

As the trees grow, they can sequester 2.8M Metric tons CO2e, equivalent to removing approximately 600,000 cars off the road for a year!*

More than 25 Tree Species

More than 18,000 Acres Reforested

37 Tree planting campaign projects

29 Local conservation projects

Learn more about 50 Million For Our Forests at nationalforest.org/50million

*Metric tons CO2e based on the average sequestered per tree over a 100 year lifespan: EPA Greenhouse Gas Equivalencies Calculator (Vehicles) available at epa.gov/energy/greenhouse-gas-equivalencies-calculator
Wildfire is an important component of many forest ecosystems, but fire suppression and climate change are fueling more intense, frequent fires. Now more than ever, it is critical to replant the right trees in the right places. In 2020, more than half of our campaign projects supported wildfire recovery.

In an effort to collaborate around the global tree growing movement, we joined the U.S. chapter of the trillion trees platform, 1t.org. Launched by the World Economic Forum, 1t.org aims to conserve, restore, and grow one trillion trees by 2030.

We welcomed new partnerships with Subaru and Salesforce, and are grateful for recurrent leading partners Black Forest, minuteKEY, Boxed Water, Caudalie, and Patagonia Cerveza, among others, that continue to make monumental gains on our forests and propel our campaign.

Our small business partners are important to the success of our campaign. This year alone, they planted nearly 170K trees. Small business partners, like candle company Begonia & Bench and printing products company TypeHaus, support reforestation efforts with every sale.