Thanks to supporters like you, the National Forest Foundation had another year of growth that helps us work with our many partners to create more resilient ecosystems while welcoming new and more diverse audiences to the wonder and awe of the National Forest System.

We are excited to share our fiscal year 2022 annual report. This year we began implementation of a three-year strategic plan that focuses on growth. The focus on growth is not for growth’s sake. It is to meet the growing needs on the landscape and within communities where we focus.

Through the project highlights in this report, you will catch a small glimpse of the work we are accomplishing under our new plan. The plan is organized in three large buckets of work. Over the course of this year, and the next two, we will triple our investments in forest restoration, triple our investments in recreation infrastructure, and triple the number of people that engage with us in the stewardship and enjoyment of National Forests and Grasslands.

In this report you will read about forest restoration work on Bald Mountain in the Sawtooth National Forest in Idaho. This work not only improves the resiliency of the forest, it improves and protects the local ski runs that the community depends on, and provides essential fuelwood for the Shoshone Paiute and Shoshone Bannock Tribes.

You will also read about trail improvements we undertook with local partners on the White Mountain National Forest in New Hampshire, and our work on the North Umpqua Trail in western Oregon that was badly damaged by fire and landslides in 2020 and 2021.

As you read through the report, you will also see the type of work we do through our Conservation Connect program. This program serves community-based groups and Forest Service employees involved in collaborative stewardship on National Forest System lands. We strongly believe that long-term conservation success needs the input of those who are affected by decisions.

Please be sure to check out our conservation results on page ten. Our impactful, on-the-ground results are some of the things our staff and Board are most proud of every year. We are grateful to all of you, our donors, for helping us achieve such a positive impact. Without your support, this would not be possible.

With gratitude to you for helping us improve America’s incredible National Forests and Grasslands.

Sincerely,

Rob Leary
NFF Board Chair

Mary Mitsos
NFF President & CEO
We are investing more in on-the-ground projects to improve the health of our National Forests. We are accelerating and broadening our on-the-ground action to increase carbon sequestration and water replenishment and to restore more acres.

**Accelerating Forest Restoration on Idaho’s Bald Mountain**

With an increase in forest die-off and fire risk, in 2019, the NFF facilitated discussions between community members and land management agencies on how they could work together to accelerate restoration efforts on Bald Mountain. 2022 marked the biggest year to date for the resulting Bald Mountain Stewardship Project. Together, contractors and community members have improved forest health by using innovative solutions to remove dead and dying trees, planting new trees and native species, and treating remaining trees to protect against bark beetle attacks. The result is a healthier forest, a new ski run for skiers to enjoy, and 700 cords of firewood for the Shoshone Paiute and Shoshone Bannock Tribes through the NFF’s Wood for Life program.
**Fire Recovery and Prevention Across the Sierra Nevada**

As wildfires grow in frequency and intensity across the Sierra Nevada, the NFF is actively working with local partners to improve forest health and reduce risk by implementing efficient fuel management strategies. In 2022, the NFF helped build and maintain strategically placed fuel breaks in the Tahoe and Sierra National Forests to slow the spread of wildfire into surrounding communities and improve firefighter access to safety zones. The NFF has also contributed to forest restoration efforts in the aftermath of wildfires with reforestation in the Stanislaus and Sierra National Forests and protecting watershed health and wildlife habitat in the Lake Tahoe Basin and the Middle Truckee River Watershed.

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**Tree Planting on the Chattahoochee-Oconee National Forest**

Georgia’s Chattahoochee-Oconee National Forest is part of the more than 141,000 square miles of southeastern forests that were once full of longleaf pines. Now, with support from the NFF, local forestry officials are bringing the longleaf pine back to protect these valuable woodlands and better conserve the species that depend upon them. In 2022 the NFF planted almost 370,000 seedlings on over 600 acres of the Forest. The trees will help improve watershed health by promoting restoration of native species and increase habitat for wildlife, including the endangered Red Cockaded Woodpecker, a keystone species in the region.
2022 Project Spotlights

We are tripling our impact on National Forest recreation infrastructure, expanding the capacity for more people to love the forests without negatively impacting forest health.

**Trail Improvements at White Mountain National Forest**

In central New Hampshire, the NFF has been helping local partners and community members care for the water, forests, and recreation opportunities they love on the White Mountain National Forest. Expanded use at one of these much-loved destinations, Rumney Rocks, has deteriorated infrastructure and led to unsafe climbing conditions. The NFF and local partners are removing and rebuilding staircases and other structures to enhance safety in the area. We've also partnered with a local brewery to adopt the Boulder Loop Trail to provide essential maintenance including digging water bars, cutting brush, and clearing blowdowns.
2022 Project Spotlights

**Great American Outdoors Act Supports Colorado Recreation**

Congress enacted the Great American Outdoors Act (GAOA) in 2020 and, at the time, it was the single largest investment in public lands in U.S. history. Through this funding, the NFF has partnered with the Forest Service to plan, design, and implement projects that address overdue and much-needed maintenance on the Grand Mesa, Uncompahgre and Gunnison National Forests (GMUG).

GAOA funding has allowed the NFF to ensure that basic infrastructure like fences, campgrounds, trails, and kiosks are well maintained on the GMUG, while also taking on more complicated projects such as restoring the Alpine Tunnel Road, a magnificent display of high-elevation engineering and a popular destination for off-roading enthusiasts.

**North Umpqua Trail Fire Recovery**

After wildfires and landslides severely damaged 46 miles of the North Umpqua Trail in 2020 and 2021, the NFF partnered with local forestry officials to find creative solutions and community support to restore the iconic trail. With the help of local partners, the NFF has developed a robust volunteer program to restore the trail, installed a 47’ steel bridge to replace a burned trail bridge, and facilitated discussions about the post-fire recovery of recreational opportunities in the North Umpqua corridor. In 2023, the Oregon Youth Corps will join the effort to restore the trail to a safe and sustainable condition.
2022 Project Spotlights

We are engaging millions more Americans in personal and meaningful relationships with National Forests. Our reach is digital, in-person, and through partners. We are focusing on communicating with and through a broader diversity of Americans, engaging millions more than before to build a constituency that demands and works for healthy forests.

Showcasing National Forests Through Photography

As part of our annual National Forest Week™ campaign, we received more than 1,500 entries to our annual photo contest. These photos showcased the incredible landscapes and scenes of the National Forest System. From Alaska’s rugged forests to tropic scenes of Puerto Rico’s El Yunque National Forest, these photos continue to inspire us and our followers to cherish these special places. We look forward to seeing and sharing more photos of our National Forests submitted in this year’s photo contest.

Wildfire Roundtable Conversations
In January 2022, the Forest Service released its implementation plan for confronting the wildfire crisis across the western U.S. In the following months, the NFF helped the Forest Service host 10 roundtable discussions to foster dialogue among a wide range of Tribal, local, state, and federal partners to gather feedback on the implementation plan and strengthen opportunities for collaboration. Together, they identified key opportunities and shared goals and reinforced the need for greater creativity and collaboration in our response to the wildfire crisis.

Junior Rangers in Southern California
Through the Junior Ranger Program the NFF is providing opportunities for youth in underserved areas of Southern California to receive paid, hands-on experience in the Angeles, Cleveland, and San Bernardino National Forests. Out in the field, Junior Rangers learn about forest stewardship and careers in natural resource management by conducting trail maintenance and engaging the public in conversations about sustainable recreation. Junior Rangers also leave the program with California Naturalist Certifications. With the help of our partners, in 2022 the NFF was able to increase the number of Junior Rangers that could participate and is looking forward to expanding the program in years to come.
### Statement of Functional Expenses

Year Ended September 30, 2022

<table>
<thead>
<tr>
<th></th>
<th>Program Services</th>
<th>Supporting Services</th>
<th>Total</th>
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<tr>
<td>Salaries</td>
<td>$2,896,936</td>
<td>$1,421,775</td>
<td>$4,318,711</td>
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<td>Fringe Benefits</td>
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<td>Contract &amp; Professional Fees</td>
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<td>Supplies</td>
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<td>Office Expenses</td>
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<td>$211,917</td>
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<td>Rent &amp; Occupancy Costs</td>
<td>$37,116</td>
<td>$18,781</td>
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<td>Equipment Rental &amp; Maintenance</td>
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<td>Information Technology</td>
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<td>Depreciation</td>
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<td>Travel</td>
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<td>Conferences and Meetings</td>
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<td>Insurance</td>
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<td>Dues &amp; Staff Development</td>
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<td>Advertising</td>
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<td>Miscellaneous</td>
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<td>Grants &amp; Subawards</td>
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<td>In-Kind Goods &amp; Services</td>
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<td>$66,289</td>
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</table>

**Total** $30,455,239 $3,765,647 $34,220,886

Program Services **89%** ($30,455,239)
Marketing, Development & Communications **5%** ($1,657,286)
General & Administrative **6%** ($2,108,362)

### Statement of Activities

Year Ended September 30, 2022

**Support and Revenue**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Foundations</td>
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<tr>
<td>Corporations</td>
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<td>Individuals</td>
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<td>In-Kind</td>
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<td>Contracts &amp; Reimbursable Grants</td>
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<td>US Government Grants</td>
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<td>State &amp; Local Government Grants</td>
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<td>Natural Resources</td>
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<td>Special Events</td>
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<td>Other Income</td>
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<td>Investment Gain (Loss)</td>
<td>($1,232,083)</td>
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**Total Support and Revenue** $47,851,363

**Expenses**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
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<td>Program Services</td>
<td>$30,455,239</td>
</tr>
<tr>
<td>Marketing, Development &amp; Communications</td>
<td>$1,657,286</td>
</tr>
<tr>
<td>General &amp; Administrative</td>
<td>$2,108,362</td>
</tr>
</tbody>
</table>

**Total Expenses** $34,220,886

**Change in Net Assets** $13,630,477

### 2022 Projects

**We continue to work with numerous local stakeholders to restore tallgrass prairie habitat just 60 minutes from Chicago.**

**In the largest National Forests, we’re restoring the historic Iditarod trail, building new public-use cabins, and engaging local youth in stewardship activities.**

In Southern Arizona, we’re working with local partners to remove invasive species and support forest health.

Our reforestation efforts continue to support critical wildlife habitat as we also install critical recreation infrastructure to support increased visitation.
Collectively, the NFF issued 290 grants or contracts in FY2022. Not including tree planting we invested $17,688,928 in federal and private funds, which were leveraged with $20,887,012 in partner-raised funds for a total conservation value of $28,535,940.

- 13,810 volunteers
- 4,329 youth employed or engaged

154,481 volunteer hours

4,529 participants in peer learning sessions
- 16 peer learning sessions
- 10 Conservation Connect Fellows

6,518 miles of trailwork

14,934 total acres of restoration

8,840 total acres of wildfire resilience improvements
Donors
Corporations and Foundations

$1M+
- Polaris Industries, Inc.
- Telluride
- The Vail Corporation

$500k–999k
- Caudalie USA
- Ferrara Candy Company
- Ford Motor Company
- Nestle Gerber
- Tahoe Truckee Community Foundation

$100k–499k
- 1% For The Planet
- Agilia Pro
- Airstream
- Arconic Foundation
- Boeing – AZ
- Bonneville Environmental Foundation
- Copper Wine and Provisions
- Crown Family Philanthropies
- Edgerton Foundation
- Endangered Species Chocolate
- Gaylord & Dorothy Donnelley Foundation
- Intel Corporation
- Maybelline NY MinuteKEY
- Mizuno Global Foundation
- National Fish and Wildlife Foundation
- Planet Home Lending
- Rasmuson Foundation
- Subaru of America, Inc.
- Telluray Foundation
- The Coca-Cola Company
- The John S. and James L. Knight Foundation
- Telluride

$25k–49k
- A Living Tribute
- Arapahoe Basin Ski Area
- Conoco Phillips Alaska
- Copper Mountain Inc.
- Dobi & Associates
- Duneed Resort Development LLC
- Flamingo Estate
- Fortune Brands
- Gehan Homes, Ltd.
- Global Glove LLC
- Greenvelope
- Halliburton
- IGS Logistics
- Jackson Hole Resort Lodge
- Pasion Louis Marie
- Owens Harkey Associates, LLC
- Pink Jeep Tours
- Powdr Corporation
- Snowbird Resort LLC
- Southwest Airlines
- Steel Technology
- Sterling Investment Management LLC
- Turner Broadcasting System, Inc.
- Yamaha Motor Corporation, USA

$10k–24,999
- Airstream Adventures Alliance Corrugated Box, Inc.
- Allied Maker
- Arizona Public Service Atelier 4
- Athletic Brewing Co.
- Atmos Energy Corporation
- Axon
- Bass Pro and Cabelas
- Bobby Cox Companies
- Brookstone Homes, LLC
- Colorado Springs Utilities
- Communities
- Foundation of Texas
- Cornelia Cogswell
- Rossi Foundation, Inc.
- Envestnet
- ExxonMobil
- Filson
- Global Atlantic Financial Company
- Gunnison/Crested Butte Tourism Association
- H2O Ventures LLC
- Hanging Lake Express
- Johnson Foundation of the Rockies
- Land’s End
- Meyer Memorial Trust
- PTJ Operations
- Solo Stove
- Swire Coca-Cola, USA
- The Spurino Foundation
- The Three T’s Foundation
- Tree-Nation

$25k–49k
- A Living Tribute
- Arapahoe Basin Ski Area
- Conoco Phillips Alaska
- Copper Mountain Inc.
- Dobi & Associates
- Duneed Resort Development LLC
- Flamingo Estate
- Fortune Brands
- Gehan Homes, Ltd.
- Global Glove LLC
- Greenvelope
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- Pink Jeep Tours
- Powdr Corporation
- Snowbird Resort LLC
- Southwest Airlines
- Steel Technology
- Sterling Investment Management LLC
- Turner Broadcasting System, Inc.
- Yamaha Motor Corporation, USA

$50k–99k
- Alachua Conservation Trust
- Alson Brod
- Boeing
- BPCM
- Clara L. D. Jeffery Charitable Trust
- Colorado Springs Utilities
- Communities
- Foundation of Texas
- Cornelia Cogswell
- Rossi Foundation, Inc.
- Envestnet
- ExxonMobil
- Filson
- Global Atlantic Financial Company
- Gunnison/Crested Butte Tourism Association
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- Southwest Airlines
- Steel Technology
- Sterling Investment Management LLC
- Turner Broadcasting System, Inc.
- Yamaha Motor Corporation, USA
<table>
<thead>
<tr>
<th>Amount Range</th>
<th>Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1M+</td>
<td>California Department of Forestry &amp; Fire Protection, Coconino County, Dianne Komminsk, Revokeable Trust, National Association of Realtors.</td>
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<td>$500k-999k</td>
<td>State of Arizona.</td>
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<td>$100k-499k</td>
<td>Adam Ray, Allison Graham, California Wildlife Conservation Board, Chaffee County Government Affairs, Tourist &amp; Cultural Resources Division, Clackamas County, City of Phoenix, Colorado Department of Transportation, Mark &amp; Susan Stutzman, State of Colorado.</td>
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<tr>
<td>$50k-99k</td>
<td>City of Glenwood Springs, City of Scottsdale, Dan Seavey, Gunnison County, Kevin Murphy, Lyda Hill, Sue Anderson, Whitebar Institute.</td>
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<tr>
<td>$25k-49k</td>
<td>Bob Martin, Bob Wheeler, Brett Monier Giuliano, Gunnison County Metropolitan Recreation District, Peter Stott, Rivers &amp; Mountains Conservancy, Robert Leary, Samuel Sider.</td>
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</tbody>
</table>