**Communications & Engagement Committee**

Membership:

Jack Sahl – Chair (Friends of the Angeles Forest), Judy Nelson – Vice-Chair (City of Glendora), William Estrada (Natural History Museum of Los Angeles County), Cliff Hamlow (San Gabriel Valley Legislative Coalition of Chambers), Mark Masaoka (Asian Pacific Policy & Planning Council), Mike McNutt (Palmdale Water District), Brian Mejia (LA County Board of Supervisors), Chuck Myers (National Forest Homeowners), William Reeves (Fisheries Resource Volunteer Corp), Daniel Rossman (The Wilderness Society), Sherry Rollman (Angeles National Forest), Vance Russell (National Forest Foundation).

Purpose:

* Drive broad public engagement from our diverse communities (i.e., the larger Southern California Community) to increase appreciation and use of the Angeles National Forest and the San Gabriel Mountains National Monument;
* Distribute information to gain increased public participation in the development of the ANF/SGMNM ‘Forest Management Plan’;
* Respond to requests for information on the activities of the SGMNM Community Collaborative.

Objectives:

1. Identify and maintain a contact list of media representatives (e.g., newspapers, community websites, government organizations, business & NGO), communication channels and vehicles (e.g., social media);
2. Develop procedures and standardized formats for communicating information, as requested by the Collaborative Steering Committee, Monument and Transportation Plan Coordinating Committee, and Projects and External Connections Committee;
3. Develop public engagement messages and SGMNM/ANF ‘Brand’ materials;
4. Coordinate with USFS ANF/SGMNM and other lead government agencies on public communications;
5. Support Communications and Engagement for the SGMNM Community Collaborative;

Membership & Decision Making

1. All members of SGMNM Community Collaborative are eligible and encouraged to participate. Our ‘decision making process’ will be the same as for the Collaborative.
2. To facilitate partnership, the Angeles National Forest will be asked to provide an ad-hoc member. This currently is Sheree Rollman (ANF Communications Officer)
3. Additional ad-hoc participation will be requested by the Committee membership.

Priority Tasks

1. SGMCC Ground Rules for Communications
2. SGMNM CC Public Background Materials (e.g., Vision, Members, Activities)
   1. Visual/Graphic for the Collaborative
3. Communications & Engagement Calendar (matched to USFS ANF FMP revision)
4. Gaps, Opportunities & Challenges List
5. Identify Communications & Engagement:
   1. Media Contact Lists
   2. Platforms (existing and potential);
   3. Websites, Social Media & Blogs
   4. Key Stakeholder Contact List
   5. …
6. Engagement Plan:
   1. Volunteers and Groups
   2. Youth & Youth Groups
   3. Adjacent Communities
   4. Water Management Organizations
7. SGMNM WebSite
8. SGMNM/CC Brand & Logo Concepts (Mike McNutt)