



Trees for US

Corporate Partnership Recognition Levels

As a *Trees for US* partner, there are many benefits to working with the National Forest Foundation (NFF). *Trees for US* partnerships reap tangible conservation results for our nation's forests, watersheds, wildlife, and recreation resources. They can also creatively engage employees and customers in helping support and care for our forests. Most importantly, in partnership with the NFF, companies can demonstrate their commitment to perpetuating our uniquely American legacy of public lands.

The NFF recognizes *Trees for US* partners in many ways, including through our Web site, publications, e-newsletters, social media and press outreach. The recognition benefits listed here are based on the cumulative value of the corporate tree-planting partner's gift levels as well as additional impressions and public outreach benefits the NFF may realize through the partnership.

Benefits	Levels	\$1,000 - \$4,999	\$5,000 - \$9,999	\$10,000 - \$24,999	\$25,000 - \$49,999	\$50,000 - \$99,999	\$100,000 - \$499,000	\$500,000+
NFF Annual Report listing		✓	✓	✓	✓	✓	✓	✓
NFF website listing		✓	✓	✓	✓	✓	✓	✓
One social media post about the partnership (236,000 Facebook, 21,200 Twitter)			✓	✓	✓	✓	✓	✓
Use of NFF's <i>Trees for US</i> logo			✓	✓	✓	✓	✓	✓
News item or blog on NFF website (blog received 80,000+ visits last quarter)				✓	✓	✓	✓	✓
Use of official NFF logo in company communications				✓	✓	✓	✓	✓
Company featured in tree-mail™ (93,000+ users)					✓	✓	✓	✓
Customized press release distributed to NFF media network						✓	✓	✓
Additional social media posts						✓	✓	✓
Company logo on NFF home page (250,000 views annually)							✓	✓
Partner recognition in Your National Forests magazine (~40,000 readers)							✓	✓
Invitation to national board receptions and special events							✓	✓
Custom media campaign (e.g., event, custom video, digital platforms, media follow up)								✓
Partner recognition (e.g., sign) at forest project site; note: requires specific U.S. Forest Service approval								✓

Please contact Wes Swaffar at (406)-830-3356 or wswaffar@nationalforests.org for more information about the NFF's *Trees for US* program.