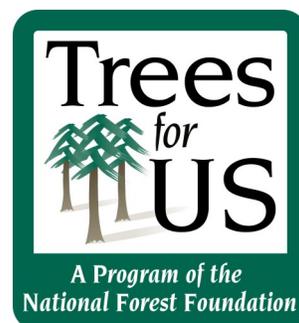


Trees for US

Corporate Tree Planting Partnerships



At 193 million acres, America's National Forests are a great legacy of public lands, natural resources and spectacular beauty – all set aside for the benefit of the American public. Under its congressional charter, the National Forest Foundation (NFF) is the only organization specifically dedicated to the conservation and restoration of these diverse lands. Among the NFF's conservation strategies, our **Trees for US** program offers one way that corporate partners can team up with the NFF to demonstrate their environmental commitment and make a significant difference for our National Forests.



How does the program work?

The NFF works together with the U.S. Forest Service to identify National Forests where natural events have caused a loss of forest cover. Identified projects are matched with corporate donors who donate directly to the NFF. We then ensure that trees are planted and provide communications support for our partners.

How does a partnership with the NFF benefit my business?

The NFF works to provide your company multiple benefits that include:

- Easy-to-understand conservation results to share with customers and partners.
- Recognition opportunities through social media, co-branded partnerships, press releases and web content.
- Clean water, clean air and wildlife habitat.
- Contributions to the NFF – a 501(c)(3) organization – are tax deductible.

Tree-planting on America's National Forests helps sustain a public lands heritage set aside for the benefit of all Americans.



How can my business get involved?

The NFF offers many types of partnership models:

- Percentage of sales donations.
- One-time or annual donation for a specific number of trees.
- Customer action donations.
- Trees planted to offset company resource use.
- Customized partnerships.

What is the cost to my business?

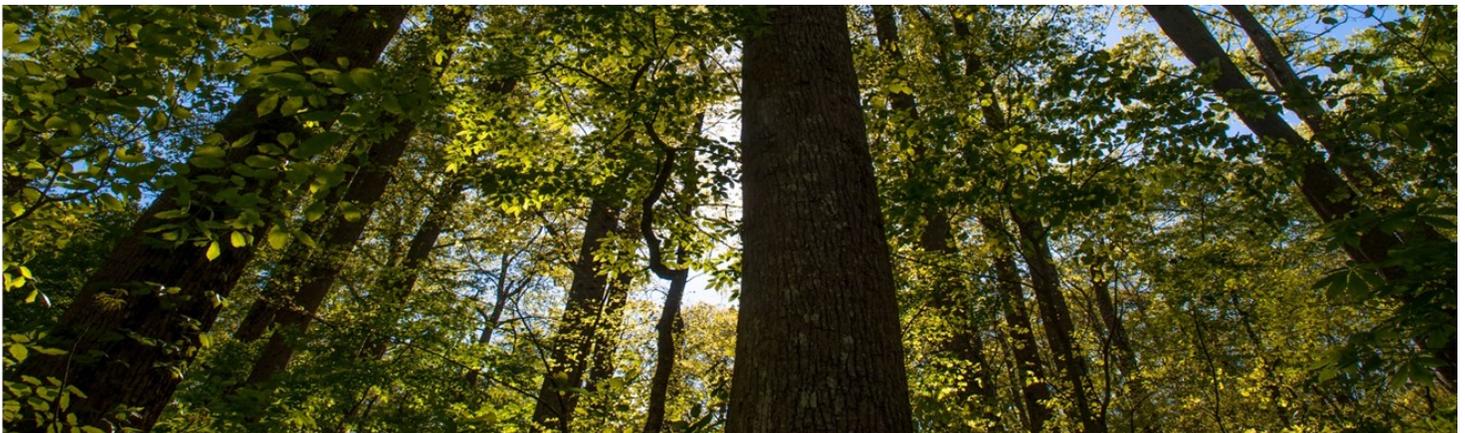
We start by promising at least **one tree for every dollar** a partner invests. However, depending on tree planting costs, we can often plant more than one tree for each dollar. The NFF is unique in this aspect, and we are proud to offer such a high level of on-the-ground results for your donations.

Who has partnered with the NFF?

The NFF's corporate partners include businesses of all sizes representing a range of industries. Trees for US partners include:

“
We are proud to join the National Forest Foundation in its goal of conserving and restoring our National Forests
”

John Sachtel
Chief Operating Officer
OneMain Financial



For more information, contact Wes Swaffar at (406) 830-3356 or wswaffar@nationalforests.org