



Corporate Tree Planting Partnerships

Consumers are increasingly interested in supporting businesses that have a strong commitment to sustainability and the environment. The NFF's **Trees for US** program offers a proven solution - strategic corporate partnerships that benefit your business and improve our forests.

Our professional staff will work closely with your company to understand how to best structure a partnership that meets your company's needs. From highly visible national partnerships to cause related marketing campaigns, the NFF provides an unmatched level of support and recognition opportunities for our partners. Throughout all of our partnerships, we seek to support your story and maximize conservation impact for our National Forests.

"This partnership demonstrates Caudalie's commitment to giving back to the Earth a little of what it gives us every day. We are thrilled to be working with the NFF to restore America's National Forests."

Mathilde Thomas, Co-founder, Caudalie

Why Tree Planting?

We rely on our forests for providing abundant supplies of clean water. Our forests clean our air and fight climate change. They provide habitat for threatened and endangered wildlife. But just as we need forests, our forests need us. Natural disasters such as wildfire and insect and disease outbreaks have deforested millions of acres of our forests.

Currently more than
1 million acres
are in need of reforestation.





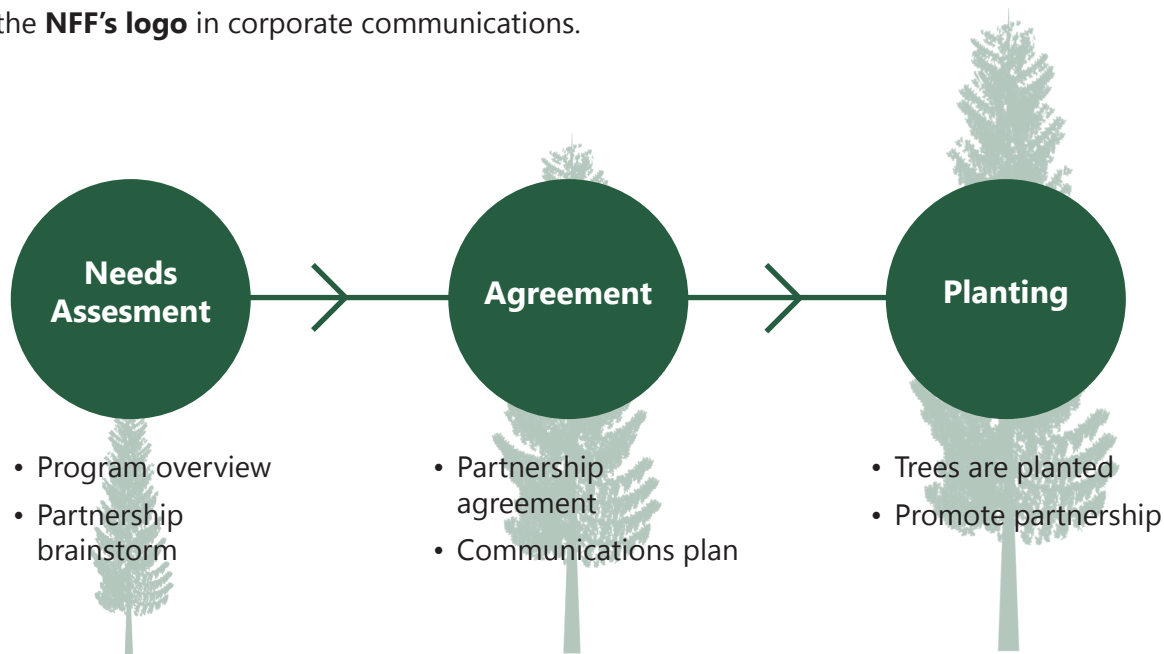
Partnering with the National Forest Foundation

By partnering with the National Forest Foundation, your organization will be part of a committed group of corporate partners that are working to improve water and air quality, fight climate change, and promote healthy forests.

You will have a partner that is committed to understanding how reforestation contributes to your corporate social responsibility (CSR) goals and the importance of environmental sustainability to your company.

Trees for US partnerships can feature:

- **Customized** partnerships that are tailored to meet your company's goals.
- Cost-effective partnerships that **maximize conservation results**.
- **Tangible environmental benefits** to share with your audience.
- **High-quality imagery** and supporting content.
- Robust communication plans and **social media engagement**.
- Opportunities for **customer and employee engagement**.
- Creative and responsive **partner support** from professional staff.
- **Annual impact report** to communicate our accomplishments together.
- Use of the **NFF's logo** in corporate communications.



Corporate Partners

The NFF's corporate partners include businesses representing a range of industries.
Join us in our efforts to restore our forests today!



To learn more about the Trees for US, contact Wes Swaffar at
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